

**Master of Education in Executive Leadership in Education**  
**Program code: 081020**

***INTRODUCTION***

The Master's degree program in the department was started at September 2003. Then, in 2017, it became an independent program under the name master's Program in Educational Administration and Planning. The field of business management consists of concepts, skills, and abstract applications that are related to decision-making processes, problem solving, change management and improvement, and organizational development are applicable in several areas. The employment of these concepts, skills and applications should be suitable for the context of the area, Accordingly, they have become business models used by government institutions, as well as private enterprises.

***According to the University Council decision dated 4/2/2007, Thesis students admitted with effect from September 2007 are exempted from the comprehensive examination.***

---

---

***PROGRAM REQUIREMENTS***

**39 TOTAL COURSE CREDITS (3 credits each)**

**30 COMPULSORY COURSES**

081020-545 Leadership and Management Research Methods Educational  
081020-550 Management of Financial Affairs in Education  
081020-555 Administration Leadership in Education  
081020-560 Educational Law  
081020-565 Evaluation of Organizational Performance in Education  
081020-570 Communication and Marketing in Education  
081020-575 Human Resources Management in Education  
081020-580 Entrepreneurship in Education  
081020-585 Change Management and Improvement in Education  
081020-590 Advance Report Writing

**9 COMPULSORY COURSES**

081020-597 Thesis (0)  
081020-598 Thesis (0)  
2000-599 Thesis (9)

---

---

***COURSE DESCRIPTION***

**081020-545: Leadership and Management  
Research Methods Educational  
CR:3**

The effectiveness of leadership and management academic programs depends primarily on equipping students with research skills that enable them to

apply what they have learned during the program in pursuing their studies or in improving their workplace. This course addresses basic topics in management research methods: types of research, the philosophy underlying quantitative and qualitative data analysis. The present course is designed to

specifically to be as a gate for other courses in the program, and to make the decision-making process more effective.

**081020-550: Management of Financial Affairs in Education**  
**CR:3**

Business Administration programs depend primarily on the main concepts and public skills to manage financial affairs and accounting. This course addresses how administrative leaders identify the structure of financial institutions through use of appropriate accounting tools. Financial decisions and expectations of what the organization could be in the future and should guide these decisions. The present course is designed specifically to complement courses such as Evaluation of organization performance and Entrepreneurship in education since most funding agencies are examining issues relating to the decisions concerning spending and funding.

**081020-555: Administration Leadership in Education**  
**CR:3**

Since educational leadership compiles leader's qualities and administrative skills, it is necessary to discuss the administrative leader, the individual who is capable of matching the leader qualities and the educational organization required through skills to make these features applicable. The first matter facing the leader is realizing his role as a leader and developing himself to fit his leadership position, then acknowledging the functional aspects in identifying organized environments that are based on concepts of motivation, job satisfaction and production efficiency where defect resources are lower such as organizational conflict, and are based on instruments as team establishment and sustainable development, and aim to improve its educational performance and its circumstances.

**081020-560: Educational Law**  
**CR:3**

Educational law is a combination of directives by the state and society toward education and an analysis of its impact on educational systems and society. Educational policy is a vital component of the work of educational organizations and an important factor for the development system of education. Prominent

policy issues regarding educational development include disciplines and issues such as of accountability, accounting and regulations enacted by the legislative or executive agencies. Students acquire a basic understanding of the educational policies, and they can begin to participate in the development of appropriate projects. Understanding the management of financial affairs, research methodology, and organization evaluation cannot be complete unless they coincide with recognition of the structure of educational policies and systems.

**081020-565: Evaluation of Organizational Performance in Education**  
**CR:3**

The development of performance should be first accompanied by the foundations and skills necessary to diagnosis the structure of the organization. Evaluation is the most important function of management. Since it is considered as the most prominent function of educational organizations, a more comprehensive evaluation and a deeper investigation in the field of education is required, Evaluation of organizational performance in general refers to how we can diagnose and cure the educational situation within a smaller framework in order to improve the overall performance of educational organizations. As a consequence, this course is located in the heart of the program and is the key to diagnostic policies and the study of educational systems.

**081020-570: Communication and Marketing in Education**  
**CR:3**

Providing distinguished and high-quality educational service is not needed only to promote public satisfaction, whether served or supported by educational organizations, but the marketing of services provided to the public serves as a means to familiarize the public with the activities of those institutions and whether the educational organization met their expectations. This course is in response to the requirements of interaction with the environment mainly influenced by the marketing of products and services, both profit and non-profit. Educational leaders are required to be familiar with the concepts and marketing practices and possess the requisite skills for effective communication.

**081020-575: Human Resources Management  
in Education  
CR:3**

The course of human resources administration in educational organizations relies on an indication that the positive interaction among individuals to achieve the desired objectives is the basis upon which the organizations should be administered. Thus, understanding the motivation of individuals and relationships that are organized is vital to the effective administration of human resources in educational organizations. The content of this course is focused on the functional and organizational aspects of human resources administration. The importance of this course is derived from the nature of our life, which includes the most important complex and rapid changes of economic, social and technological issues through which educational organizations operate.

**081020-580: Entrepreneurship in Education  
CR:3**

Identify the mechanisms of educational decision-making presented in planning for projects that should provide additional effectiveness, efficiency and rationalization of spending and reducing financial waste. Accordingly, this course is meant for the preparation of a leader capable of understanding accounts, equations and models and their use in educational organizations. Such a leader will have the capability of dealing effectively with the various positions related to his work. The ultimate objective is to achieve leadership in the planning for the establishment of high-quality educational organizations. Entrepreneurship is a process founded on three bases:

1. Discovery of funding opportunities and investment strategies.
2. Determination of resources available to the organization.
3. Development of work through the opportunities and resources.

**081020-585: Change Management and  
Improvement in Education  
CR:3**

This Course aims to defining change management and improvement concepts, techniques used and approaches. The course focus on the consistency

between the change and development process in education institutions. The course discusses some problems faced education institutions during change process such as: change resistance, job commitment, job satisfaction and Job Loyalty. Finally, the course shows the new trends in cultural change.

**081020-590: Advance Report Writing  
CR:3**

For students to fully comprehend business administration concepts and skills, they should show the ability for writing effective reports. Such reports should reflect their abilities in presenting and communicating information and ideas. Thus, it is not sufficient to claim that students understand business administration concepts without understanding the stylistic and technical features of writing a report, which is the final product of any task or project.

**081020-597: Thesis  
CR: 0**

**081020-598: Thesis  
CR: 0**

**2000-599: Thesis  
CR: 9**